

# 2024 is Here!

Hello Pete Knight Days Potential Sponsor! Our committee is working hard to get ready for the 2024 Pete Knight Days on June 7th and 8th. The weekend kicks off Friday with a pancake breakfast hosted by the Town of Crossfield at the Community Hall, then an FCA rodeo Friday evening. Come out and visit friends and neighbors Saturday morning at the Ag Society pancake breakfast, then watch the parade. In the afternoon, head out to the Rodeo Grounds for the afternoon rodeo performance, Royalty crowning, vendors and entertainment for the kids. Stay late or return in the evening for one of our dances on either Friday or Saturday night with fireworks Saturday at dark. Don't struggle with parking - use our free shuttle service or take advantage of your parking pass! Check out our website for more information or scan our QR code. The Crossfield Rodeo Society is a non-profit society, which means we rely on sponsorship from Crossfield and the surrounding area for funding. When you sponsor Pete Knight Days your business is supporting Crossfield's biggest annual historical event of the year. You will receive advertising exposure to over 3500 spectators and event participants. We welcome all support and give recognition to all levels of sponsors. Available are: Chutes (auctioned at the dinner), Events, Platinum, Gold, Silver, Bronze, Wild Pony Races, Mutton Busting and Pee Wee Barrel Racing. Your company name will be acknowledged throughout the weekend's events, printed in the program, local newspaper, newsletter, listed on our website and social media. This package has information on sponsoring and advertising for any and every budget. As a thank you for your support, all sponsors receive complimentary tickets to the rodeo, afternoon entertainment and dances. You will also receive an invitation to the next Sponsorship Appreciation Dinner and Chute Auction with the opportunity to win a beautiful Pete Knight Trophy Buckle! Look closely for changes to the packages. Thank you in advance for your sponsorship. We wouldn't be able to put this event on without yourself and community support.



**Do you have a 30"x72" company flag?**  
**Contact Jessica at [peteknightroyalty@gmail.com](mailto:peteknightroyalty@gmail.com) and let us carry it in the parade for you!**



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## **2024 Crossfield Rodeo Society**

### **Board of Directors**

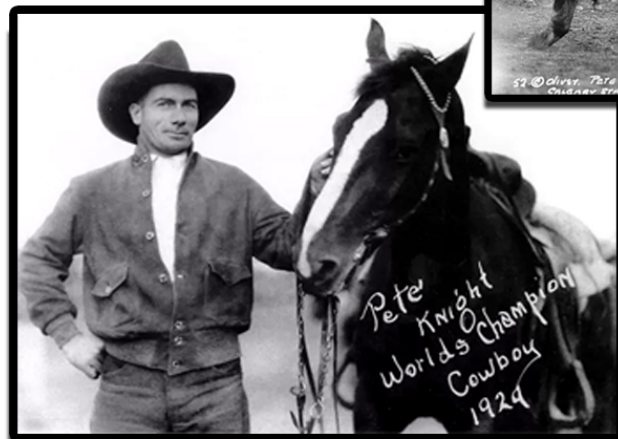
President - Joanne Fox  
Vice President - James Rowan  
Secretary - Shelley Kohsel  
Treasurer - Donna Greebe  
Treasurer Assistant - Linda Marocchi  
Directors: Dezeray Fox - Cori Hobbs - Braydon Manuel

### **Committees:**

Tammy Craig - Royalty Assistant  
Ken Dixon - Sponsorship, Vendor Bookings  
Joanne Fox - Sponsorship & Website  
Dez Fox - Entertainment, Media  
Cori Hobbs - Volunteer Coordinator  
Jeremiah Kanderka - Insurance  
Jessica Laughlin - Rodeo Royalty Coordinator  
Ian Leask - Rodeo Ground Maintenance  
Bev MacArthur - Rodeo Camping Registration  
Braydon Manuel - Entertainment  
Chris Perriment - Casino  
Connie Perriment - Mutton Bustin / Wild Pony  
James Rowan - Facility Funding, Casino Co-ordinator  
Austin Simpson - Rodeo  
Braiden Simpson - Entertainment, Rodeo  
Pat Simpson - Rodeo Coordinator  
April Walters - Programs  
Barry Woytenko - Bar Manager

### **Officers**

Glenn Price, Cheryl Rinehart, Tim Welter



**PETER CHARLES KNIGHT**  
**MAY 5, 1903 - MAY 23, 1937**